



Embracing the Future with Confidence

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Casablanca | Morocco
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‘Leaseurope is where the European leasing & automotive rental industry comes together’

Leaseurope 

The Voice of Leasing and Automotive Rental in Europe

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The voice of leasing and automotive rental in Europe

A solid and dedicated membership base

Leaseurope represents 46 member associations in 34 countries, including correspondent members

- About 1 400 leasing firms & 500 short term rental companies
- At least 40 000 employees
- Representing around 93 % of the European leasing market

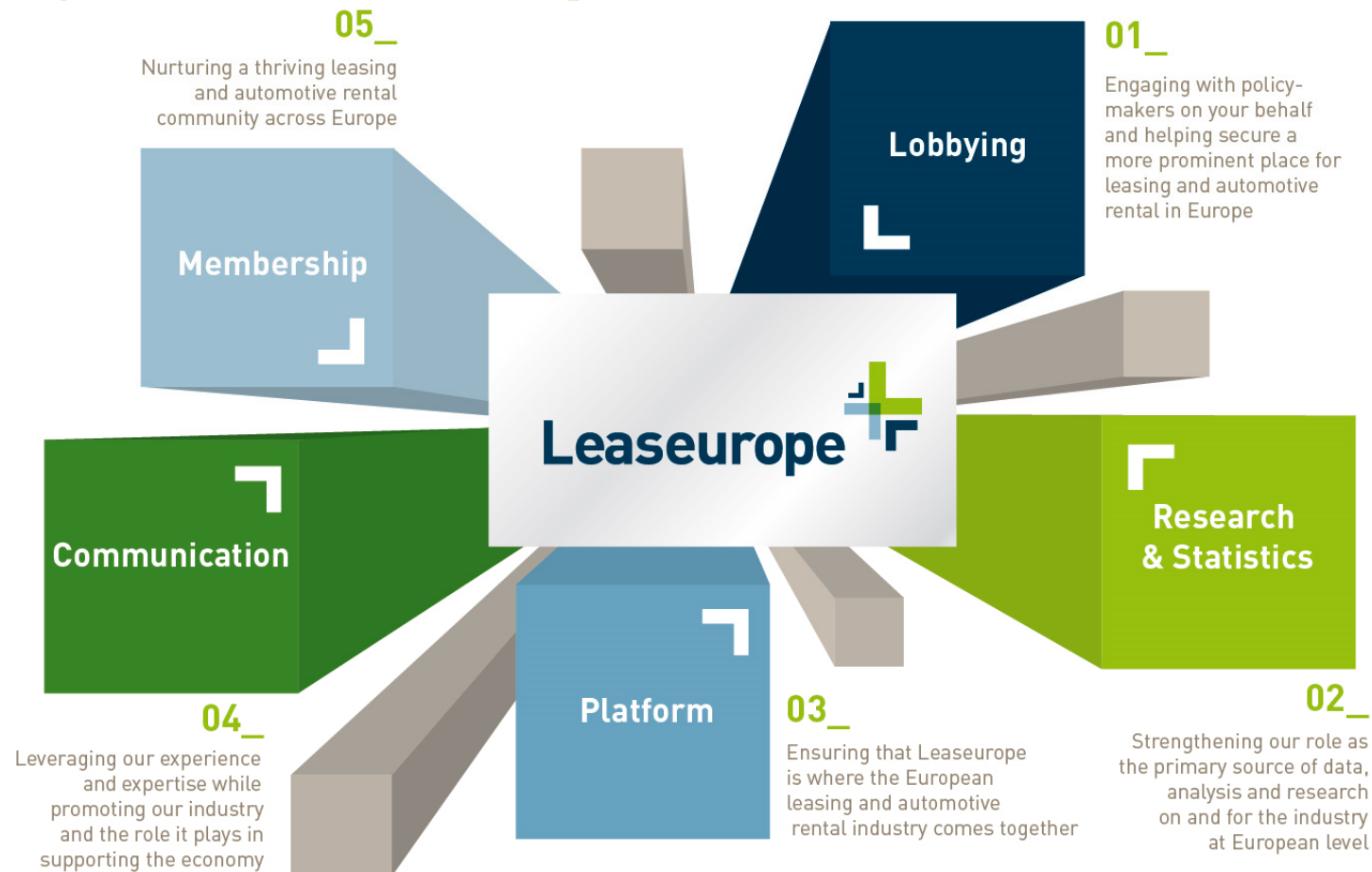
A clear mission



As the expert voice of the leasing and automotive rental industry, the Federation aims to:

- Ensure the industry positions are taken into account in policy making at European and international levels
- Providing a full range of services to its members including first-hand market and policy intelligence as well as unique networking opportunities

An actionable strategy resting on five main pillars





01_LOBBYING

Engaging with policy-makers on your behalf
and helping secure a more prominent place for leasing
and automotive rental in Europe



02_RESEARCH & STATISTICS

Strengthening our role as the primary source of data,
analysis and research on and for the industry
at European level



03_PLATFORM

Ensuring that Leaseurope is where the European leasing and automotive rental industry comes together

- Council of Secretaries General
- CEO Business Council
- Future Group
- Fighting Fraud Event
- Leaseurope's Annual Convention
- European Regulatory Workshop Programme

**Future**
GROUP



EUROPEAN LEASING
& CONSUMER CREDIT INDUSTRY
Annual Conventions

450+

participants



30+

countries represented, including
Australia, Morocco, South Korea
and the USA



« A 360° view
on the industry
with opening mind
presentations from
recognised industry
representatives »



500+

guests at the Cocktail
and Dinner Reception

1.5

days of content
rich convention

« A very high level
event, convening the
thought leaders from
the industry »

Leaseurope 

providing a unique platform
for delegates to learn, meet and connect

European Regulatory Workshops



EUROFINAS & LEASEUROPE
2017 EUROPEAN
REGULATORY WORKSHOP
PROGRAMME

Launch of brand new joint Programme
by Eurofinas & Leaseurope

*All you need to know on the impact of selected
key European regulatory issues on your business.*

> DISCOVER MORE & REGISTER NOW

- A joint programme by Leaseurope and sister Federation Eurofinas
- Reinforcing the knowledge triangle



04_MEMBERSHIP

Nurturing a thriving leasing and automotive rental community across Europe



05_ COMMUNICATION

Leveraging our experience and expertise while promoting our industry and the role it plays in supporting the economy

Looking ahead: 2017 - 2020



GROWTH

- Reduced/zero growth
- Zero interest rate
- Stimulating consumption?
- Employment

NEW BUSINESS MODELS

- Uberisation
- Using versus owning
- Circular economy
- Robotisation
- Mobility mix

DIGITALISATION

- E-invoicing
- Data privacy

SECURITY

- Corporate security
- Personal security
- Data
- Fraud

Circular
Economy

NEW STANDARDS IN DOING BUSINESS

- Ethical standards: trustmarks, transparency
- Corporate social responsibility

MORE REGULATION ...

Ethical
standards



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