



PREMIERES ASSISES AFRICAINES DU LEASING Casablanca, Maroc, 8 mai 2017

Leasing development in Africa

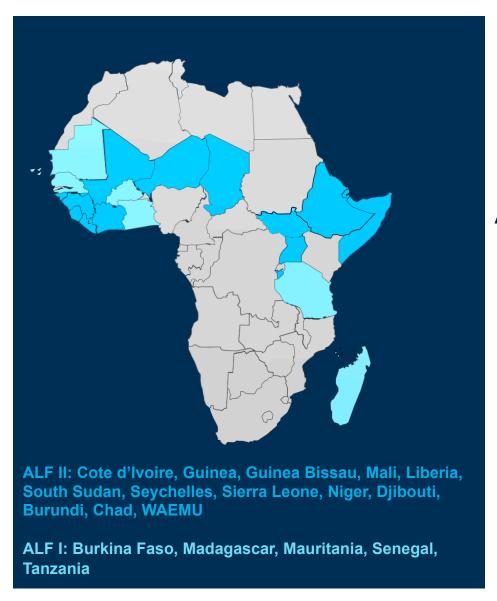
Jonathan Gigin
Senior Financial Sector
Specialist
Africa Leasing Facility II
Finance & Markets

LEASING DEVELOPMENT IN AFRICA



Jonathan Gigin
Senior Financial Sector Specialist
Africa Leasing Facility II
Finance & Markets

AFRICA LEASING FACILITY





Strong track record in leasing investments and advisory services



Unique expertise on policy level, institution building & leasing investment work

ALF in Sub-Saharan Africa - Results

33
LEASING
LAWS

20,908
SMEs
TRAINED

\$57 M
INVESTMENT
CAPITAL
MOBILIZED

The objective of ALF II is to facilitate increased access to finance for micro, small and medium enterprises (MSMEs) in fragile states, by developing a sustainable leasing infrastructure to promote this sector.



AFRICA LEASING FACILITY

COMPONENT 1:

IMPROVING LEGAL FRAMEWORK

Improve the legal and regulatory leasing framework.

Facilitate Leasing Operations refinancing

COMPONENT 2:

BUILDING CAPACITY & PUBLIC AWARENESS

Building Capacity of Key Stakeholders

Communications and awareness materials

COMPONENT 3: PROMOTE ACCESS TO FINANCING FOR LEASING **FIRMS**

Increase access to financial services by helping small business owners (micro) and SMEs gain access to leasing knowledge and information to finance their equipment needs

Contribute to the increase of leasing transactions in program countries by the end of December 2017



CONSTRAINTS FOR LEASING



- Setting aside six countries (Egypt, Morocco, Mauritius, Nigeria, Tunisia, and South Africa), leasing is generally nascent in the continent.
- The penetration rate, as compared to the global average of 20 percent, is typically around an extremely low (one to five percent).



- Inadequate legal infrastructure
- Inappropriate tax and / or regulatory regime
- Medium to long term funding challenges
- Lack of awareness and education
- Lack of skilled personnel
- Lack of product innovativeness
- Lack of Stakeholders support and commitment

Leasing Penetration VS Volume SSA REGION 9,0 Tunisia 7,0 Mauritania Mozambique Penetration Rate % Morocco 5,0 Nigeria 3,0 Tanzania Ghana Rwanda 1,0 **Burkina Fasso** Mali Senegal Madagascar -1,0



OPORTUNITIES FOR LEASING IN AFRICA

- In-spite of the constraints and challenges, the potentials of leasing remains highly untapped in Africa.
- Expansion in communications, oil & gas, agriculture, tourism, construction and other capital intensive projects offer greater opportunity for the expansion of the leasing market and development in Africa.
- SMEs in African countries contribute a significant part of the GDP; yet, they are generally unable to qualify for or procure traditional bank financing.





INCREASING LEASING PENETRATION



- Good legal environment
- Good leasing law
- Simple tax regime and treatment
- Recognition of legal ownership of asset
- Fast court procedure (in event of repossession)
- Sensible regulatory environment
- Minimal supervision (recognising that lessors are non deposit takers)
- Sensible reporting requirements
- Sensible licence requirements
- Sensible (if any) MCR
- Trained supervisors



- Fast service from lessors
- Fast credit decision
- Fast pay-out of supplier invoice
- Easy documentation
- Competitive pricing
- No additional collateral requirements Normal
- Sensible down-payment policy of lessees
- Fast, simple, low-cost court system in the event of dispute with lessor



INVESTMENT FORUM – ABIDJAN, SEPTEMBER 19-20, 2016







- TWO DAYS
- 250 PARTICIPANTS
- LEASING STAKEHOLDERS AND GOVERNMENT REPRESENTATIVES FROM 10 AFRICAN COUNTRIES
- GOOD MEDIA COVERAGE





